

Consumer's Guide to Portrait Photography

Call John Rybak
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for more help
& information

Thanks for taking the time to get more information about portrait photography. Your time is more valuable than ever. It seems that there is something planned for every night and the weekends fly by in a flurry of activities that make Monday evenings the "REST NIGHT". Maybe it's been years since the family got together for a nice portrait. When was the last time you were with your parents and siblings for a portrait? Yes, it has been that long! Look over the tips below before you decide where to go for the family portrait.

Why waste time with someone that is grumpy?

Why wait in line 30 minutes for your 10 minute appointment?

What is the total cost of the package you are buying?

Ok, you've been scheduled at a big professional studio. Does the person taking the photos look younger than the camera they are using?

How long will the studio hold your negatives for re-prints?

A Dozen Ways To Make Sure The Person At The Other End Of The Camera Is Working For You!

or

TWELVE TIPS FOR FINDING A REALLY GOOD FAMILY PHOTOGRAPHER

- 12. Make sure they are using a camera and not crayons.**
(Very important! - Crayons only last so long.)
- 11. Find out how many years of schooling they've had.**
(Important to know what their style is behind the camera.)
- 10. How many photo sessions they do in a day, week, month?**
(If they do too many you become a number.)
- 9. Do they smile themselves?**
(If they don't look happy - the session with them might not be fun)
- 8. How many outfit changes will they allow during the session?**
(Some studios do not allow any - if they do, an extra charge may apply.)
- 7. Will you be able to bring your own props to the session?**
(Your child has a hobby or a toy that is special. It should be included.)
- 6. Is the session customized for you and your family?**
(Pre and post consultation sessions to give you what you want.)
- 5. How much time will the photographer give you for your family portrait session?**
(10 minutes is not enough time! Are you pinned into a time slot?)
- 4. Will you only get one 8x10 and be forced to pay for each and every other photograph?**
(After paying a sitting fee you will receive one portrait. The decision to purchase more is agonizing!)
- 3. Will the photographer give you a picture CD containing your portrait session?**
(If you want to share your portraits, you will have to make illegal copies or pay a high fee for reprints)
- 2. Will your children be treated with respect and get a treat at the end of the session?**
(Unless you're at the mall studio your children might be treated less than important.)
- 1. Will one of your important family members be allowed to be photographed?**
(Your pet is part of your family. Can they come to the studio?)